

*“Wellness encompasses a healthy body, a sound mind, and a tranquil spirit. Enjoy the journey as you strive for wellness.”*

- Laurette Gagnon Beaulieu

## Vielight makes it to Transtech 200’s prestigious list

**Joins Apple, Nokia, Google, Amazon, Microsoft & HP as key innovator**

VIELIGHT celebrated its Fall campaign on a high note when it was selected by Transtech 200 for its 2017 annual list, repeating its 2016 performance among top innovating companies.

Transtech 200 is an annual list of creators, innovators, companies, researchers, investors and public policy leaders who are developing science-based research, applications, products and ideas that significantly increase mental and emotional well-being.

Vielight was selected ahead of the TransTech 200 conference, which was held

in Palo Alto in October. At the event, Vielight Founder and CEO Dr. Lew Lim also presented on “Hacking the Brain with Wearable Light Energy”.

In addition to Vielight, this year’s Transtech 200 list includes luminaries such as Nokia, Google, Microsoft, Adidas, Amazon, Apple and HP.

Vielight also participated in the exhibition held as part of the Transtech 2017 Conference, where the company demonstrated the prototype of an advanced research system, the “Neuro Pro”.



*Vielight’s Founder and CEO Dr. Lew Lim with Dr. Steve Mann, the “Father of Wearable Computing”, during Transtech 200 event in Palo Alto, California, and (right) a visitor tries the Vielight Neuro Alpha device at the Vielight stand*



## Neuro Gamma inducted into Baycrest Museum



NOVEMBER will see Vielight’s Neuro Gamma joining the highly anticipated museum of innovative brain health products at Baycrest Health Sciences in Toronto.

The development comes less than a month after Baycrest’s Center for Aging + Brain Health Institute (CABHI), selected Vielight to join its Industry Innovation Partnership Program (I2P2) aimed at improving the quality of life and care for older adults with dementia and cognitive health issues.

Vielight has loaned its highly popular Neuro Gamma to CABHI’s museum with the intention

of highlighting the beneficial health effects of light therapy, or photobiomodulation.

Vielight is increasingly recognized as a leader in translating light therapy research aimed at improving brain function and fighting neuro-degenerative diseases.

The Gamma, which is known to improve specific brain function at a pulse rate of 40Hz, will be on display at the Baycrest Health Sciences for three months from the opening. Visitors are encouraged to experience the device. Exact start dates and timings of the museum will be announced soon.

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## Anti-Aging event to host Vielight

SOME of Vielight's popular devices will be featured during the American Academy of Anti-Aging Medicine's (A4M) 25<sup>th</sup> Annual World Congress, taking place in the Venetian and Palazzo Resort in Las Vegas from December 14-16.

The event will also feature world-class senior care professionals and innovators in healthcare from around the world.

This conference marks a quarter of a century since A4M began its original mission: to build awareness and deliver innovative, cutting-edge scientific education focused on longevity, and prolonging the human lifespan. The three-day Congress will host audiences from across the globe.

**Interested to become a Vielight reseller**

**Contact our team today at [info@vielight.com](mailto:info@vielight.com)**

## Dr. Lew addresses Canadian naturopathy staff & students



**Dr. Lew Lim with Dr. Amanda Zheng of The Canadian College of Naturopathic Medicine**

VIELIGHT Founder and CEO Dr. Lew Lim addressed students and faculty members at the prestigious Canadian College of Naturopathic Medicine (CCNM) in Toronto earlier this week.

Dr. Lew was this month's speaker at the CCNM's Research Club, where students and faculty learn about new research and innovation relevant to

naturopathic medicine and engage in discussion about evidence-based practice. In his presentation, Lew covered the latest global advances in the world of photobiomodulation, including their effects on the brain.

CCNM is Canada's leading naturopathic education provider, offering accredited full-time naturopathic medicine programs.

## 'Australian' mag hails Vielight innovations

VIELIGHT's latest advances in the field of light therapy received further recognition when acclaimed lifestyle magazine, *The Australian*, featured it alongside Australia's who's who in light therapy research.

The article, written by Suvu Mahonen and covered in its Weekend edition, focused on how light therapy could hold a possible cure for Parkinson's, and featured an interview with Vielight Founder and CEO Dr. Lew Lim.

The feature follows a string of recent media reportage in acclaimed lifestyle and health publications such as *Elle* and *Bare Essentials*. Interest in light therapy and other non-invasive treatment methods has been growing in Australia, an important global market for Vielight.

The feature in *The Australian* magazine was further reprinted in magazines such as *The Magellan* and *Signs of the Times*, as well as blogs such as *The Good Men Project*, taking our light therapy message to a wider audience.

## Vielight to participate in Aging2.0 event this month

VIELIGHT will be participating in Aging2.0 OPTIMIZE conference, which takes place in the San Francisco War Memorial Veterans Building and Performing Arts Center, in San Francisco, from November 14-15. Aging2.0 brings together innovators from across the world to take on the biggest challenges in senior care, with the mission of using technology to improve the lives of seniors while treating the aging population, not as a problem but an opportunity.

OPTIMIZE seeks to establish an "ecosystem of innovation" that is international, interdisciplinary and inter-generational. The event

attracts over 1000 attendees from 20 countries, including senior care executive leadership such as CEOs, CIOs, COOs and key staff across several disciplines, representing wellness, nursing and assisted living

This year's OPTIMIZE will feature captivating keynotes, exclusive networking opportunities and unique marketing insights. Visitors to the exhibition will also be able to experience Vielight's Neuro devices at the exhibition as part of this event. The event will also feature a series of bootcamps and speakers who will share insights in the global advances in senior care.



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